30 easy wins to cut the carbon footprint of your devices

Tick them off with your team. Small habits, multiplied.

Your screen

- [ ] Turn the brightness down
- [ ] Try dark mode (helps most at high brightness)
- [ ] Set devices to sleep sooner
- [ ] Switch off properly, not standby

Your email

- [ ] Skip the “thanks, received” replies
- [ ] Send a link, not an attachment
- [ ] Unsubscribe from what you never read
- [ ] Empty your spam folder
- [ ] Delete what you don’t need
- [ ] Shorten your email signature
- [ ] Turn off auto-replies you don’t need
- [ ] Think before you print

Browsing and video

- [ ] Watch on the smallest screen that works
- [ ] Download what you’ll rewatch
- [ ] Close tabs you aren’t using
- [ ] Block ads and trackers
- [ ] Clear your cache now and then
- [ ] Keep software updated

Your website

- [ ] Compress images and video
- [ ] Turn on lazy loading
- [ ] Ask your host about renewable energy
- [ ] Cut unnecessary redirects
- [ ] Limit trackers and embeds
- [ ] Archive pages nobody visits
- [ ] Turn off autoplay

Your kit

- [ ] Keep it clean and dust-free
- [ ] Upgrade a part before replacing
- [ ] Repair before you replace
- [ ] Aim for 7 years, not 3
- [ ] Pass it on, don’t bin it

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